



“Opportunities in the Emerging and Commercial Wildlife Sector”

Presented by AGRA, Agri SA, CHASA, NHSA, PHASA, SAPA, SATTA, WRSA and WTA



We develop the South African Agriculture Industry.
Ons ontwikkel die Suid-Afrikaanse Landbou Industrie.

The Agropreneur and the Agriculture Enterprise



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The five production factors

- Resources
- Capital
- Labour
- Technology
- Agropreneur

The critical importance of the Agropreneur

Without the Agropreneur willing

- **to risk capital in order to make a profit,**
- **employing and developing labour,**
- **using technology purposefully, and**
- **innovatively transforming economic resources into consumer products sustainably,**

there can be no economic activity and no heartbeat to business entities or farming enterprises

How does the Agropreneur provide heartbeat to an agricultural entity?



NERVOUS SYSTEM
VISION AND MISSION

IMMUNE SYSTEM
VALUES

HUMAN SENSES SYSTEM
MARKETING

ARM
STAFF

RESPIRATORY SYSTEM
DIRECT AND INDIRECT COSTS

ARM
MANAGEMENT

HAND AND FINGERS
PRODUCTIVITY AND GROWTH

CARDIO-VASCULAR SYSTEM
PRODUCTS OR SERVICES

HAND AND FINGERS
STRATEGY AND GROWTH

MUSCULAR SYSTEM
ADMINISTRATION

DIGESTIVE SYSTEM
RESOURCES

SKELETAL SYSTEM
INFRASTRUCTURE

HORMONAL SYSTEM
SAFETY AND SECURITY

REPRODUCTIVE SYSTEM
NETWORKING

Internal and external communication provides the bloodflow

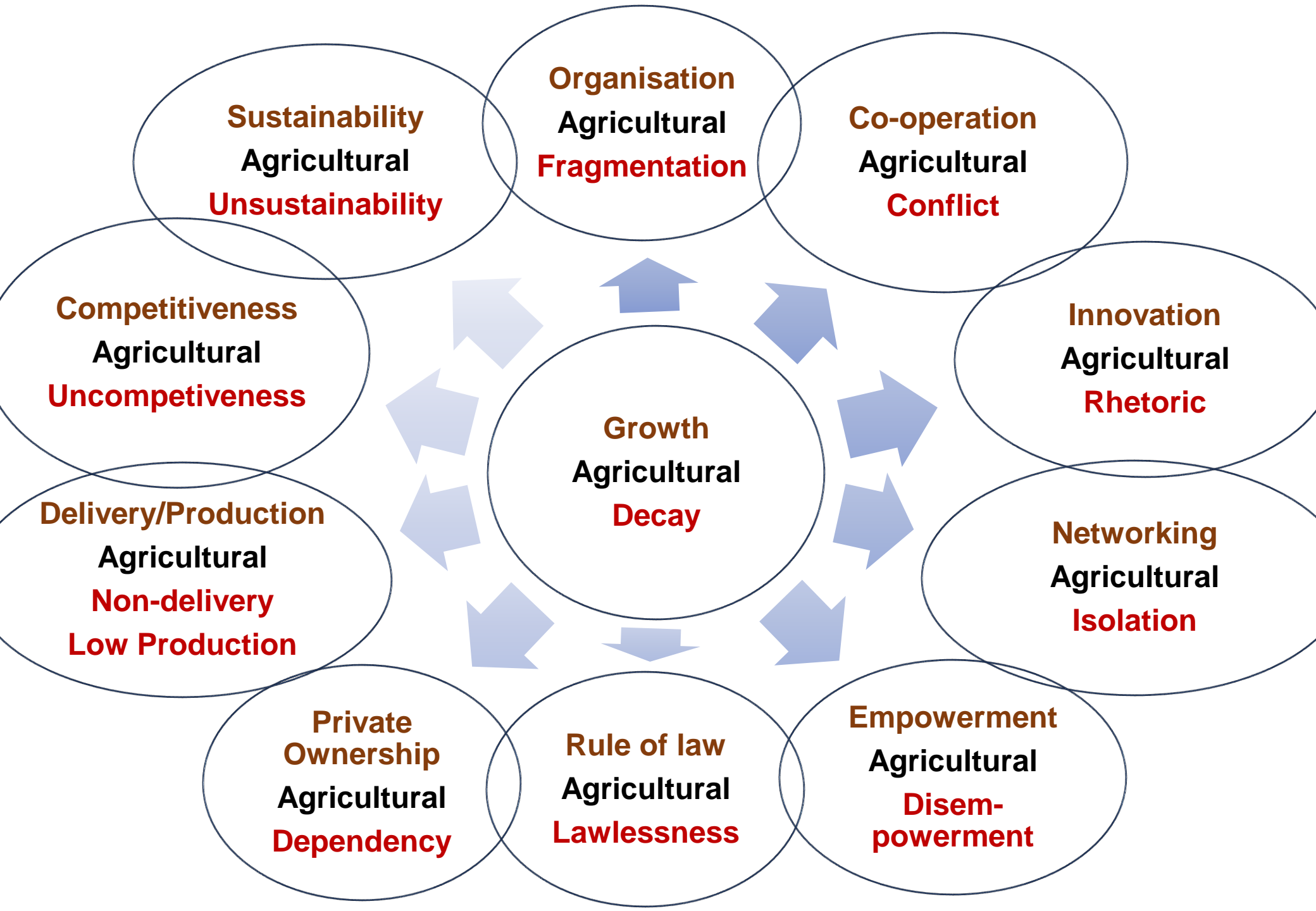
Pro-business support policies create a conducive environment

LEG, FOOT, TOES
MONITORING

LEG, FOOT, TOES
EVALUATION

What are the core factors that
will ensure a thriving
agricultural entity?





Conclusion

‘Opportunity is missed by most people because it is dressed in overalls and looks like work.’

Thomas A. Edison

Thank you



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