

EXPAND YOUR GAME 2018

● Hunting ● Breeding ● Tourism ● Products

CHALLENGED ACTIVITIES: Owning Guns and Killing Things

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Question?

**The Game Rancher...
Custodian of Wild
Spaces and Protector
of Species**



**Or Purveyors of
Death & Destruction**

I would suggest that you are in fact, a little of all these things, but a whole lot more than that besides....

- 20 Million ha under wildlife
- Over 16 million game animals
- Over 140 000 direct jobs plus untold livelihoods secured
- Species saved from the brink
- World leadership in wildlife management practices
- ALL because value is added DUE TO HUNTING!

But What of Sustainability & the Future?

The Biodiversity Economy Strategy & Lab Outcomes proposes:

- Transformation by Expansion, NOT Expropriation!
- A 50% (10 Million ha) Increase in land under wildlife by 2030
- Multi-faceted Assistance to Emerging Game Ranchers
- Game Donations from National, Provincial & Private

That's a LOT more SUPPLY, but what about the Demand Side?

- CHASA IS your Strategic Partner in this regard (Not the only one 😊)

Why CHASA?

- Broad-based, Diverse Membership Base
- Consistently Backed the Land-owner
- Supported Breeding Practices
- Argued for Hunting Norms & Standards to be “Rancher Lead”
- Altered Policies to Accommodate Ranching Trends
- Think the “Big Picture”
- Taken Huge Flack for our Stance

**The BEST Placed Local Hunting Organisation
to Grow YOUR Customer Base!**

The Elephant in the Den LION!

- CHASA has Supported the Intentions of SAPA – Why?
- Lion Breeding is Here-to-Stay for the Foreseeable Future
- If it Goes, What does THAT Precedent Set..?
- The Hypocrisy of the Counter-argument.
- The Line-in-the-Sand – No more dominos should fall



The Way to Go...

- Stand With Those Who Stand With YOU...
- Stick to Solid Principals
- NO Hypocrisy
- No Shame
- Be Bold and Decisive
- Find Alliances

Thank You

