



WRSA CONFERENCE 2019

SPONSORSHIP OPPORTUNITIES

Saturday 6 April 2019: CSIR Conference Centre, Meiring Naudé Rd, Pretoria

FINANCIAL SPONSORSHIP OPPORTUNITIES (all FEES exclude 15% VAT)

- **Title Sponsor (Exclusive Opportunity) – Reserve R400 000**

The Title Sponsorship is an exclusive engagement opportunity, limited to one sponsor only.

The primary benefit of this engagement opportunity is the licence to attach a corporate name to that of the Conference, e.g. "Name of Title Sponsor" WRSA Conference 2019.

This sponsor will receive first and foremost brand recognition on all conference material and communications. The Title Sponsor rights, to be approved by the WRSA Board of Directors, will be awarded to the sponsor with the highest offer who submitted their notification of intent together with a guarantee on the financial contribution before the closing date and time.

- **Elephant Sponsor – R150 000**

Second to the Title Sponsorship, the Elephant Sponsorship delivers the highest visibility.

- **Rhino Sponsor – R110 000**

Be recognised as a major supporter – A Rhino Sponsorship allows you to be recognised as an industry leader with priority branding.

- **Buffalo Sponsor – R65 000**

Hone in on your audience – WRSA Conference 2019 offers a handful of focused opportunities that give you visibility in interesting and effective directions.

- **Lion – R35 000**

A Lion Sponsorship enables you to tap into your audience and raise your brand profile.

- **Leopard – R16 000**

WRSA Conference 2019 offers Leopard Sponsors the opportunity to put their company/product in the spotlight.

- **Other:**

Gala dinner: R200 000

Conference Bags: R50 000

Lanyards: R12 000

Pamphlets in conference bags (without gifts): R4 000

Giveaways in conference bags: R2 000

Donations: R100 – R3 999

AUCTION ITEM / DONOR PACKAGES:

We hereby invite you to support WRSA by donating **an item to be auctioned** on Saturday night 6 April 2019. All proceeds from the event will be used to equip and enable WRSA to continue to promote, serve and protect the interests of wildlife ranchers.

- Donors confirming a donation before Conference material is printed, will be acknowledged in the printed Conference manual.
- Donors' names or logos will be displayed together with other sponsors and donors, on big screens during the course of the conference.
- Donors' names or logos and pictures of auction items will be displayed in the exhibition area for the duration of the conference.
- Acknowledgement will be given to donors by publishing donors' logos in WRSA's monthly newsletter distributed to more than 2 000 members.

BENEFITS

	Fees	Logos on all WRSA conference marketing material	Presentation @ conference	Complimentary registration for conference and gala dinner	exhibition space (1 space =	Banners on stage	Logos displayed during plenary sessions	Acknowledgement of sponsorship in print material and website	Logo on WRSA website during 2019
Title Sponsor	R400 000	•	5 mins	4 x conf 8 x dinner	2 x 2	•	•	•	•
Elephant	R150 000		3 mins	3 x conf 6 x dinner	2 x 1		•	•	•
Rhino	R110 000		2 mins	2 x conf 4 x dinner	1		•	•	•
Buffalo	R65 000			1 x conf 2 x dinner	1		•	•	•
Lion	R35 000			2 x dinner	1		•	•	•
Leopard	R16 000			1 x conf	1		•	•	•
Gala Dinner	R200 000		3 mins	8 x dinner	2 x 1		•	•	•
Conference bags (logo on bag, with title sponsor and WRSA's logos)	R50 000			1 x conf 2 x dinner	1		•	•	•
Lanyards (Branded with both logos)	R12 000				1		•	•	•
Pamphlets in conference bags (without gifts)	R4 000						•	•	•
Giveaways in conference bags	R2 000						•	•	•
Donations	R100 – R3 999						•	•	•