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8 February 2019

Dear WRSA Member,

**UP YOUR GAME – WRSA CONFERENCE 2019, SATURDAY 6 APRIL
AT CSIR INTERNATIONAL CONVENTION CENTRE, MEIRING NAUDÉ STREET, LYNNWOOD, PRETORIA**

WRSA is diligently arranging the 2019 conference. We are very excited about the topics that will be discussed.

- We will look at the **economy**. Not only South Africa's economy and where we find ourselves in the current political environment, but specifically at the wildlife economy. Dr Flippie Cloete will be ready to answer all your questions about the wildlife economy with Theo Vorster, CEO of Galileo Capital, who will address the wider South African and global political and economic environment.
- There are many misconceptions about the **wildlife industry's contribution** towards the economy, employment and productivity. A good conversation about this will be extremely valuable to game farmers and who better than Prof Mohammed Karaan to introduce it?
- With the recent outbreak of foot-and-mouth disease, we all once again realised the importance of **biosecurity**. Dr Johan Steyl is very familiar with our game farmers and we look forward to all the valuable information he has to share.
- With the severe drought, **climate change** is on everyone's lips frequently. How does it affect game farming? Prof. Hannes Rautenbach has innumerable and interesting information to share with everyone. He is ready for questions about this aspect that we all worry about so much.
- **Transformation**. The game industry does not often broadcast its actions and successes from the rooftops. Mr Christo Van der Rhee will share some possibilities with us, as well as lessons and successes from other commodities.
- How do we **market our products and country internationally**, with specific reference to hunting opportunities? Which joint plan do we have as game farmers, hunting outfitters and the government to market our country and products positively and at true value? Wiaan van der Linde has years of marketing experience in international hunting and will bring everyone up to date with the latest trends and challenges and why a joint South African plan is so important!

But where at a conference does one do better catching up than during tea/coffee breaks and lunch? For many, it's the only time of year to network and catch up with other people in the industry. We will allow plenty of time!

And to conclude everything? Another great event ... the gala dinner, the same evening, also at the CSIR. The four Game Farmer of the Year awards are also presented on that evening – always something to look forward to.

But wait, THERE'S MORE: A ladies' breakfast that will be served at Stephanie's, Lynnwood Bridge for the ladies who don't want to be caught up in the conference. With the speaker Lindie Strydom and sponsors like Jenna Clifford, SkinPhD and many other friends who will be attending, we have already received many reservations. Ladies, don't let this one pass.

CEO/HUB: A Kitshoff-Botha

President: T Mogashoa **Adjunkpresident/Deputy President:** W vd Linde

Direkteure/Directors: NJ Adami, DJ Cunningham, ER Davey, AI Douglas, M Gcabo,
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Reservation forms for the conference and the breakfast are available on our website www.wrsa.co.za and from the office: 012 335 6994 or admin@wrsa.co.za

Hurry up – book as soon as possible!

Adri Kitshoff-Botha

Adri Kitshoff-Botha
WRSA: CEO